

River Oaks Elementary Business Advertising – 2010-2011

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Company Name _____

Contact Person _____

Address _____

Phone _____

Email _____

Attached check no. _____ Amount \$ _____

Graphic art file format requirement: .png, .jpg or .tif (not .pdf) for any size ads, 600 dpi at correct size for ad. No resizing will be performed on your ad.

Please select from the following ad sizes:

___	* Cardstock Tab Divider (Full Page size)	\$ 250
___	* Inside Covers or Fly Page (Full Page size)	\$ 275
___	Full Page (up to 6" W x 7" H)	\$ 155
___	Half Page (up to x 6" W x 3 ½" H)	\$ 80
___	Third Page (up to 6" W x 2" H)	\$ 55

Deadlines (now extended):

- All paid ads received by September 3rd will be guaranteed placement. (* Premium placements are limited to first come, but full page placements will be substituted following a confirmation.)
- From September 4th to September 12th, late ads will be accepted via email on a space-available basis.
- No ads will be accepted after Sept 12th in order to meet our printing deadline. We distribute the directory around mid-October.

If you have any questions, please contact Benée Curtis at 713-663-6416 or bccurtis5@comcast.net.

Please return this form, artwork and check (payable to **ROE PTO**) to 3510 Carnegie Houston, TX 77005.